



# E+ Green Communities

*Bringing energy, environmentally, and social equity positive development to Boston's neighborhoods*

## Highland Park - Marcella & Highland Streets Site

COMMUNITY VISION – Draft as of July 16, 2012

### INCREASE RECOGNITION OF HIGHLAND PARK COMMUNITY

- Advertise historic buildings and historic neighborhood connections
- Celebrate and encourage neighborhood involvement in community organizations
- Advertise neighborhood access to public transportation
- Use E+/Green development of Marcella/Highland parcels to spotlight Highland Park

### PROMOTE COMMUNITY SOCIAL SUSTAINABILITY

- Encourage mixed-income development: rental and ownership
- Promote local energy development and creation
- Promote community gardening and access to fresh food
- Promote local entrepreneurship and encourage use of local businesses/services
- Increase affordable housing
- Create local meeting spaces. Develop central community room

### PROMOTE ENERGY CONSERVATION/SUSTAINABLE DEVELOPMENT

- Development vacant land in community using E+/Sustainable methods
- Promote energy efficiency/green technology to existing residents/owners
- Preserve local unique geographical features
- Connect open spaces with pathways and walkthrough passages
- Reduce traditional transportation demands. Promote use of bikes, walking, zip cars
- Promote development of open space within developments